

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



ALASKA

THE ALASKA CHAPTER OF THE AMERICAN SOCIETY  
OF INTERIOR DESIGNERS CELEBRATES  
EXTRAORDINARY INTERIOR DESIGN WITH ANNUAL  
ALASKA CHAPTER DESIGN EXCELLENCE AWARDS.

ENTER YOUR BEST PROJECTS FOR THE  
CHANCE TO BE RECONGNIZED FOR WORK  
THAT DEFINES DESIGN IN THE LAST  
FRONTIER.

AWARDS WILL BE PRESENTED  
AT OUR 2020 ANNUAL MEETING  
IN FEBRUARY.

# DESIGN EXCELLENCE AWARDS 2019

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### ENTRY FEE: \$100 (PER PROJECT)

PLEASE MAKE CHECKS PAYABLE TO ALASKA CHAPTER ASID. ANY ENTRIES WITHOUT PAYMENT WILL BE DISQUALIFIED.

A SINGLE CHECK MAY BE USED TO PAY FOR MULTIPLE PROJECT SUBMISSIONS.

### ENTRY DEADLINE: NOVEMBER 14, 2019

NO LATE ENTRIES WILL BE ACCEPTED. ALL ENTRIES MUST BE DELIVERED EITHER BY MAIL OR HAND-DELIVERED) BY 4PM AKT TO:

**NICOLE ALLEN, AWARDS COMMITTEE CHAIR  
BETTISWORTH NORTH ARCHITECTS AND PLANNERS  
2600 DENALI STREET SUITE 710  
ANCHORAGE, ALASKA 99503**

IF YOU HAVE FURTHER QUESTIONS  
PLEASE CONTACT THE AWARDS COMMITTEE  
CHAIR AT [COMMUNICATIONS@AK.ASID.ORG](mailto:COMMUNICATIONS@AK.ASID.ORG)

## SPECIAL INSTRUCTIONS & INFORMATION

- ALL ALASKA CHAPTER ASID PRACTITIONER MEMBERS IN GOOD STANDINGS ARE ELIGIBLE SUBMIT ENTRIES.
- ALL PROJECTS COMPLETED AFTER JANUARY 1, 2017, ARE ELIGIBLE FOR SUBMISSION. PREVIOUS AWARD WINNING PROJECTS ARE NOT ELIGIBLE.
- ENTRANTS MAY SUBMIT MULTIPLE PROJECTS.
- A PROJECT MAY ONLY BE ENTERED IN A SINGLE CATEGORY.
- EACH COMPANY MUST SUBMIT ALL PROJECT ENTRIES IN A SINGLE SUBMISSION ENVELOPE. INCOMPLETE SUBMISSIONS WILL BE DISQUALIFIED. SEE SUBMISSION CHECKLIST FOR ENTRY REQUIREMENTS.
- TO ENSURE FAIRNESS, SUBMISSION MATERIALS WITHIN ENVELOPE AND ELECTRONIC PROJECT SUBMISSION MATERIALS ARE TO BE FREE AND CLEAR OF ANY FIRM OR DESIGNER IDENTIFYING INFORMATION. FAILURE TO COMPLY WILL RESULT IN A DISQUALIFICATION.
- FIRM NAME, DESIGNER NAME TO BE INCLUDED ON EXTERIOR OF ENVELOPE AND FORM OF PAYMENT ONLY.
- ENTRANTS GRANT THE ASID ALASKA CHAPTER THE RIGHT TO REPRODUCE PROJECT IMAGES FOR PROMOTIONAL PURPOSES. THE ALASKA CHAPTER OF ASID ASSUMES ALL ENTRIES ARE THE WORKS AND PROPERTY OF THE ENTRANT AND THE CLIENTS OF THE SUBMITTED PROJECTS, HAVE GIVEN PERMISSION TO ENTER THE PROJECT. THE ALASKA CHAPTER OF ASID IS NOT LIABLE FOR COPYRIGHT INFRINGEMENT ON THE PART OF THE ENTRANT. ENTRY MATERIALS BECOME THE PROPERTY OF ASID ALASKA AND WILL NOT BE RETURNED.
- IN THE EVENT OF INSUFFICIENT OR INADEQUATE ENTRIES, THE ALASKA CHAPTER OF ASID RESERVES THE RIGHT TO CANCEL THE CATEGORY OR CONTEST AND REFUND ENTRY FEES OR RESTRUCTURE THE CATEGORIES IN SUCH A WAY AS TO PERMIT FAIR AND PROPER JUDGING FOR ENTRIES RECEIVED.
- THE ALASKA CHAPTER OF ASID IS NOT RESPONSIBLE FOR LOST, MISDIRECTED OR DELAYED MAIL OR EMAIL.

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## JURY PROCESS & CRITERIA

AWARDS WILL BE GIVEN TO PROJECTS DEEMED WORTHY BY THE JURORS AND DESIGN EXCELLENCE AWARDS COMMITTEE BASED ON DESIGN CRITERIA FORM, DESIGN SUMMARY AND PROJECT PLANS & PHOTOGRAPHS.

## CATEGORIES FOR ENTRY

TO RECOGNIZE THE SKILL, TECHNICAL KNOWLEDGE, CREATIVITY AND INNOVATION OF THE ALASKA CHAPTER OF ASID MEMBERS WHO INSPIRE THEIR FELLOW MEMBERS, PEERS AND CLIENTS.

- **COMMERCIAL/CONTRACT DESIGN:** ALL SECTORS SUCH AS; CORPORATE, INSTITUTIONAL, HOSPITALITY, RETAIL, HEALTHCARE, EDUCATION, CIVIC, MULTI-FAMILY HOUSING & GOVERNMENT.

- **RESIDENTIAL DESIGN:** KITCHEN, BATH, RESIDENTIAL LIVING SPACE, OUTDOOR LIVING SPACE AND UNIVERSAL DESIGN.

## SUBMISSION CHECKLIST

YOU MUST PROVIDE THE FOLLOWING ITEMS

- ENTRY ENVELOPE: WITH COMPLETED ENTRY FORM ON FRONT AND WET SIGNATURE AND DATE ON SEAL OF ENVELOPE.
- ENTRY FORM: COMPLETED AND AFIXED TO FRONT OF ENVELOPE

THE FOLLOWING ITEMS ARE TO BE INSIDE THE ENTRY ENVELOPE FOR EACH PROJECT.

\* BE SURE THAT ONLY THE ENTRY FORM ON THE EXTERIOR OF THE ENVELOPE AND LABEL ON THE CD OR FLASH DRIVE HAS COMPANY OR DESIGNER NAME. ALL OTHER MATERIALS TO BE FREE AND CLEAR OF ANY IDENTIFYING INFORMATION. FAILURE TO DO SO WILL RESULT IN A DISQUALIFICATION.

- ENTRY CD OR FLASH DRIVE: MUST INCLUDE ALL SUBMISSION MATERIALS IN .PDF OR .JPG FORMAT. A SINGLE DEVICE MAY BE SUBMITTED CONTAINING MULTIPLE PROJECTS. EACH ENTRY MUST BE WITHIN A SEPARATE FOLDER ON THE DEVICE.
  - LABEL THE CD OR FLASH DRIVE WITH FIRM NAME.
  - LABEL ELECTRONIC PROJECT FOLDER AS: CATEGORY\_PROJECT TITLE (IE. COMMERCIAL\_ABC ACCOUNTING)
- ENTRY FEE: \$100 CHECK PER PROJECT
- DESIGN CRITERIA FORM: COMPLETED, 1,000 WORDS MAXIMUM TYPED, FREE OF ANY GRAPHIC EMBELLISHMENTS.
- FLOOR PLAN(S): WITH FURNISHINGS IF APPLICABLE IN .PDF FORMAT.
- CEILING PLAN(S): .PDF FORMAT
- IMAGE(S): UP TO SIX (6) PHOTOGRAPHS, RENDERINGS OR ILLUSTRATIONS. PROFESSIONAL PHOTOGRAPHS ARE NOT REQUIRED.
  - IMAGE FILES MUST BE .JPG FORMAT
  - CHECK TO ENSURE YOUR PHOTOS ARE HIGH-RESOLUTION (OVER 300 DPI).
  - BEFORE & AFTER SHOTS (1 OF EACH) OF THE SAME SPACE MAY BE COMBINED INTO A SINGLE COMPOSITE .JPG FILE ONLY IF BEFORE & AFTER ARE LABELED.

ASID ADVANCES THE PROFESSION AND COMMUNICATES THE IMPACT OF INTERIOR DESIGN TO ENHANCE THE HUMAN EXPERIENCE

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## DESIGN CRITERIA FORM

PROVIDE THIS FORM FOR EACH PROJECT SUBMISSION (INSIDE THE ENVELOPE)

PROJECT NAME: \_\_\_\_\_

COMPLETION DATE: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

SECTOR: \_\_\_\_\_

SQUARE FOOTAGE: \_\_\_\_\_

CONSTRUCTION COST: \_\_\_\_\_

PHOTOGRAPHY CREDIT: \_\_\_\_\_

DESIGN SUMMARY: SEE ATTACHED

(USE FOLLOWING SHEET FOR DESIGN SUMMARY 1000 WORD MAXIMUM)

## LEGAL NOTICE:

PLEASE NOTE THAT BY SUBMITTING THESE MATERIALS, YOU ARE (I) REPRESENTING THAT YOU HOLD ALL ORIGINAL COPYRIGHTS TO MATERIALS SUBMITTED OR THAT YOU HAVE OBTAINED WRITTEN PERMISSION FROM COPYRIGHT OWNER TO SUBMIT THESE MATERIALS; (II) REPRESENTING THAT THE MATERIALS SUBMITTED DO NOT INFRINGE UPON THE COPYRIGHTS, TRADEMARKS, MORAL RIGHTS, RIGHT OF PRIVACY/PUBLICITY, OR OTHER INTELLECTUAL PROPERTY OR PROPRIETARY RIGHTS OF ANY THIRD PARTY; (III) GRANTING THE ALASKA CHAPTER ASID A NON-EXCLUSIVE, PERPETUAL, NON-TRANSFERABLE, ROYALTY-FREE RIGHT AND LICENSE TO COPY, REPRODUCE, DISPLAY AND PREPARE DERIVATIVE WORKS FROM, AND DISTRIBUTE PUBLICLY, ALL OF YOUR SUBMITTED MATERIALS IN BOTH PRINT AND DIGITAL FORMAT, AND IN ANY OTHER MEDIA FORMAT (NO KNOWN HEREAFTER INVENTED) FOR ANY PURPOSE WHATSOEVER; AND (IV) AGREEING TO INDEMNIFY AND HOLD ALASKA CHAPTER ASID AND ITS OFFICERS, DIRECTORS, MEMBERS AND EMPLOYEES HARMLESS FROM AND AGAINST ANY LOSSES, LIABILITIES, CLAIMS, DAMAGES AND EXPENSES (INCLUDING REASONABLE ATTORNEYS FEES AND EXPENSES) THAT ALASKA CHAPTER ASID INCURS BY REASON OF OR ARISING OUT OF A BREACH OF ANY OF YOUR REPRESENTATION, ALASKA CHAPTER ASID'S USE OF YOUR SUBMITTED MATERIALS AND/OR YOUR LICENSE GRANT.

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## DESIGN SUMMARY

USE THIS PAGE TO TYPE A DESIGN  
SUMMARY (1,000 WORD  
MAXIMUM).

EACH ENTRY WILL BE INDEPENDENTLY  
EVALUATED BASED ON THE FOLLOWING  
CRITERIA :

- DESIGN SUMMARY
- CODE REQUIREMENTS AND CHALLENGES
- OVERALL AESTHETIC
- EXECUTION OF DESIGN CHALLENGES
- CREATIVITY
- SPACE PLANNING
- FF&E
- APPROPRIATNESS OF COLOR, FINISHES &  
MATERIALS
- LIGHTING
- INNOVATION
- SUSTAINABILITY + WELLNESS IN DESIGN

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## ENTRY FORM

AFIX THIS FORM TO THE OUTSIDE OF THE SUBMISSION ENVELOPE

COMPANY NAME: \_\_\_\_\_

PROJECT ENTRY NAME: \_\_\_\_\_

COMPLETION DATE: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

ASID DESIGNER/NO.: \_\_\_\_\_

OTHER TEAM MEMBERS: \_\_\_\_\_

PROJECT ENTRY NAME: \_\_\_\_\_

COMPLETION DATE: \_\_\_\_\_

CATEGORY: \_\_\_\_\_

ASID DESIGNER/NO.: \_\_\_\_\_

OTHER TEAM MEMBERS: \_\_\_\_\_

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