

ASID Alaska

Chapter Sponsor Package

LETTER FROM THE CHAPTER PRESIDENT

The Alaska Chapter of the American Society of Interior Designers extends gratitude for your sponsorship in 2023, illuminating our path towards scholarships, advocacy, and enlightenment. Your alliance brings life to the goal of ASID to *increase awareness and appreciation for the practice of interior design by acknowledging the varied voices, perspectives, and professional collaborators who play a part in the shaping of the interior-built environment.*

Together, we can continue to foster innovation, nurture emerging talent, and advocate for the values that will uplift our community. Your support not only empowers our current initiatives, but also lays the groundwork for future endeavors that will shape the health and wellness of our buildings for generations to come.

Thank you once again for your unwavering commitment and generosity. We are honored to have you as a partner in our mission, and we look forward to achieving new heights together.



Casey Kee

Casey Kee, ASID, NCIDQ
ASID AK Chapter President

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Meet your ASID Board



Casey Kee
President

president@ak.asid.org



Paige Goneau
Finance Director

finance@ak.asid.org



Callie Stroble
Membership Director

membership@ak.asid.org



Kael Ladegard
Director of Professional
Development

professionaldevelopment@ak.asid.org



Casey Freed
Director At Large

at-large@ak.asid.org



Danielle Glenn
Director of Communications

communications@ak.asid.org

Interested in joining our board or participating as a volunteer
in one of our committees or during one of our events?

 Email Us!

ABOUT ASID ALASKA

ASID, the American Society of Interior Designers, was founded in 1975 and is the largest professional organization for interior designers representing both the commercial and residential design industry. Being an ASID Practitioner is a mark of distinction in the interior design industry that indicates a commitment to professionalism, expertise, and ethical conduct. ASID-qualified interior design practitioners believe that design impacts lives and meet the standards of ASID membership to support their client's needs. *The goal of ASID national is to increase awareness and appreciation for the practice of interior design by acknowledging the varied voices, perspectives, and professional collaborators who play a part in the shaping of the interior-built environment.* ASID designers are equipped with the latest information on material health, technology, building codes, government regulations, flammability standards, design psychology, and product performance.

ASID AK 2025 CORE VALUES

COMMUNITY

FUN

MENTORSHIP

CREATIVITY

PROFESSIONALISM

HOW WE LIVE THEM OUT



Support the Alaskan
Design Community



Provide Design
Excellence Awards



Support Professional
Advocacy



Provide Professional
Development



Provide Community &
Networking Events

Becoming a Sponsor

Your partnership helps us keep our chapter in sync with ASID's National, allowing us to keep membership dues affordable while diversifying our income to provide the widest program possible. Our success and reach is a testament to our sponsors. In a world where prices are soaring, commerce is swift and technology is ever-evolving, we're thrilled to join forces to curate a program that resonates with the values our Alaskan design community holds dear.

Our goal? To maximize value for our members and enhance the experience for our sponsors. ASID Alaska maintains the highest level of design standards and you help make that possible. Join in our mission and start a conversation with us about how sponsorship.

Make your commitment today! We can split the expense between your fiscal years or charge you in 4 installments


Sponsorship Program Details

- Sponsor benefits run the entire calendar year : January 1 - December 31
- Sponsors will be announced via email and social media to membership after joining/renewing
- ASID AK reserves the approval rights of all programs and content being co-branded or promoted to ensure compliance with chapter policies
- As a 501(c)6 non-profit membership association, ASID AK is not a charity and therefore sponsorship does not qualify as a tax-deductible charitable donation. However, please consult with your tax advisor for deductibility and business expense options.

Maximize your return on investment!

By maximizing your investment through ASID AK sponsorships and advertising, you guarantee that our members—who play a key role in influencing decisions related to your products and services—will notice you. Partnering with ASID AK places your company in the spotlight. This collaboration offers you unique opportunities to foster mutually beneficial relationships with our members, tailored to meet the specific needs of your business.

Contact us to discuss your needs

 Email Us!

SPONSORSHIP LEVELS



DIAMOND
\$5,000
ONE AVAILABLE

This exclusive sponsorship demonstrates the highest level of commitment to ASID. Our annual Diamond sponsor is in a class by themselves. Our diamond sponsor has the opportunity to host two chapter events, receives the Diamond plaque for the year, receives 10 tickets to the Gala and so much more!



GOLD
\$3,000
THREE AVAILABLE

Gold sponsors make an enormous contribution to the Alaska chapter. with one hosted events per year , promotion around those events and additional advertising built into this package, this is a wise investment for those wanting to be front and center in our community.



SILVER
\$2,000
FIVE AVAILABLE

Silver sponsors enjoy a range of perks that enhance their connection with the community. They are invited to host one chapter event annually and receive prime exposure in our promotional materials. This level is ideal for businesses looking to expand their network and influence within the Alaska chapter.



JADE
\$1,500
UNLIMITED

Jade sponsors benefit from an engaging platform to showcase their brand. With opportunities for networking and participation in member-exclusive events, this sponsorship level provides a solid foundation for businesses eager to make their mark.



AMETHYST
\$1,000
UNLIMITED

Amethyst sponsors, while being our entry-level patrons, still receive substantial recognition. They gain access to all general events and are listed in our chapter publications, giving them a chance to shine among our vibrant community.

YOUR INVESTMENT

BENEFITS BREAKDOWN

	DIAMOND	GOLD	SILVER	JADE	AMETHYST	EVENT SPONSOR
	Previous 2023 Sponsorship Rates	\$4000	\$2500	\$1500	N/A	N/A
	Current 2025 Sponsorship Rates	\$5000	\$3000	\$2000	\$1500	\$1000
BRAND RECOGNITION	NAME, LOGO and LINK on website and e-blast	YES	YES	YES	YES	YES
	Verbal recognition at all chapter events	YES	YES	YES	YES	YES
	Visual recognition at all chapter events(displays could be posters, tabletop, programs, banners, etc.)	YES	YES	YES	YES	YES
	Social Media Spotlight biweekly = 26 opportunities	Quarterly 4x per year	Semi-annually 2x per year	Semi-annually 2x per year	Semi-annually 2x per year	Annually 1x per year
	Instagram Takeover (Sponsor to provide graphics and message)	2 days per year	1 day per year	1 day per year		
	Opportunity to use "ASID AK 2025 Annual Sponsor" logo on your marketing materials					
HOSTING OPPORTUNITY	Patron, Annual Meeting Host	YES				
	Event Signature Sponsor/Event Host	IDEAwards INFORM	IDEAwards INFORM	INFORM	INFORM	
	In Person Introductory Statement 2 minutes max Program run-of-show TBD	Annual Meeting IDEAwards INFORM	IDEAwards INFORM			
	Host ASID AK Board Meetings	2	1	1		
	Opportunity to HOST and UNDERWRITE networking/happy hour or in-person CEU or crafting social event for the chapter	1	1	1		
EVENTS	IDEAaward Dinner Tickets	6	4	2	1	
	Gala Fundraiser Tickets	8	2	1	1	
	Free booth at Inform product showcase	Yes	Yes			

Amount varies based on event and element sponsored

Logo on website, e-blast, and social media for sponsored event

Verbal recognition at sponsored event

Visual recognition at sponsored event

2 tickets to sponsored event

ASID AK CELEBRATION EVENTS

Pricing included for event only sponsorship opportunities, Chapter sponsor funds will go to yearly program automatically.

ASID ANNIVERSARY GALA FUNDRAISER*

Get ready for a biennial bash that's more fun than a barrel of monkeys! This event isn't just a celebration of our chapter's 40th and ASID's 50th anniversary, it's also a fundraiser for the local chapter, sprinkled with a dash of charity magic. Picture this: golden leaves, crisp air, and a buzz of excitement as the community gears up for a party that's all about spreading joy and making a difference.

It's not just a party; it's a chance for friends to reconnect and for the whole community to unite in a whirlwind of generosity and high spirits. So mark your calendars because this tradition isn't just a one-time wonder – it's a heartwarming legacy in the making!

Event Sponsor Options:

- \$100** First tier event sponsor
- \$200** Second tier event sponsor
- \$500** Third tier event sponsor

DESIGN EXCELLENCE AWARDS

Join us in celebrating and recognizing the crème de la crème of Alaskan design at our prestigious design awards! This event is a grand toast to the unparalleled talent and diverse design sensibilities that flourish within our local community.

Expect an evening brimming with the vibrancy of creativity, where attendees can witness the embodiment of innovative ideas and impeccable design execution in interior design.

It's a tribute to the thriving artistic soul of our community and a testament to the transformative and inspirational power of design. So put on your finest attire and join us in an unforgettable commemoration of design brilliance in Alaska!

Event Sponsor Options:

- \$100** First tier event sponsor
- \$200** Second tier event sponsor
- \$500** Third tier event sponsor

*AUTUMN OF ODD FISCAL YEARS

ASID AK CELEBRATION EVENTS

Pricing included for event only sponsorship opportunities, Chapter sponsor funds will go to yearly program automatically.

IP APPRICIATION EVENT*

As a token of gratitude for the unwavering support from our sponsors and Industry Partners, we present this fun-filled event that serves as an ode to our thriving design community. No matter if you're a seasoned veteran or a fresh face in the design world, this event is created to connect you to designers, show our gratitude and make memories with our industry partners!

Event Sponsor Options:

- \$100** First tier event sponsor
- \$200** Second tier event sponsor
- \$500** Third tier event sponsor

WINE AND DESIGN FUNDRAISER

This is a night of fine wines, excellent pairings, and networking as we say thank you to all our advocacy supporters and volunteers. Brought to you by our dynamic advocacy committee. Whether you are here to indulge in exquisite tastes or to forge new connections, this evening promises to be a delightful blend of camaraderie and celebration. Join us in raising a glass to acknowledge the passion and dedication that fuels our community, and enjoy an evening filled with laughter, inspiration, and shared stories. Let the spirit of appreciation guide us as we toast to a successful year and look forward to future endeavors together.

Event Sponsor Options:

- \$100** First tier event sponsor
- \$200** Second tier event sponsor
- \$500** Third tier event sponsor

*AUTUMN OF EVEN FISCAL YEARS

ASID ALASKA EDUCATIONAL PROGRAMS

Pricing included for event only sponsorship opportunities, Chapter sponsor funds will go to yearly program automatically.

INFORM CONFERENCE

Join us for a dynamic day of design dialogue, right in the heart of Anchorage! Co-hosted by the Anchorage Museum, this conference is a must-attend event for our vibrant design community. Engage with industry experts, participate in hands-on workshops, and explore innovative solutions tailored for the unique challenges of arctic environments. Network with peers, share your insights, and gain fresh perspectives that will fuel your passion for design. Mark your calendar and join us for an unforgettable experience!

Event Sponsor Options:

- \$100** First tier event sponsor
- \$200** Second tier event sponsor
- \$500** Third tier event sponsor

Student Involvement Outreach

Calling all design professionals! Inspire the next generation of Alaskan designers by hosting a highschool student for a job shadow, presenting at middle and high school career days or partnering with NAWIC for Block Kids in ASD elementary schools.

CEU Lunch - Sponsored

Join us for an enlightening CEU session, paired perfectly with a delicious lunch or late afternoon snack. Dive into knowledge with us!

- \$ Varies** Lunch Sponsor

HOSTED ASID ALASKA CHAPTER EVENTS

Pricing included for event only sponsorship opportunities, Chapter sponsor funds will go to yearly program automatically.

Networking Happy Hours

Grab a drink, munch on a snack and enjoy a chill evening with your fellow designers, allied professionals, and industry partners.

Event Sponsor Options:

\$ 250 Happy Hour Sponsorship

Crafting Night

Inject a dash of creativity into your day with our sponsored event! From moss art and pumpkin painting to crafting unique wreaths, the opportunity for artistic exploration is limitless!

Event Sponsor Options:

\$ Varies Crafting Supplies

\$ 150 Happy Hour Sponsorship

Community Event

Our design maestros rally together to make a difference in our community. Be it food drives, painting parties or fundraisers - these are all avenues for giving back. And guess what? ASID is right there with you in every step of this journey!

Event Sponsor Options:

\$ 200 Food for Volunteers

\$ 100 Supplies

NCIDQ Study Night

As designers prepare for registration tests, they frequently rely on one another for support in studying and mastering the content. This presents a valuable opportunity to enhance the study process for this crucial examination!

Event Sponsor Options:

\$ Free Room for Meeting

ASID MEMBER EVENTS

Chapter Annual Meeting

Join us for the Chapter's Annual Meeting. Meet your chapter board, learn about committee opportunities, and engage in feedback sessions and advocacy updates. This isn't just an opportunity to get the inside scoop on upcoming plans, but also to reignite connections, stay in the loop all while enjoying a delectable lunch.

Building Tours

Got an architectural masterpiece up your sleeve? Something that makes you beam with pride? It's time to unveil it! Our prized building design tours are making a grand comeback with tours every quarter, and we're on the hunt for the next big inspiration. Could it be yours? Let us know!

Government Affairs Update

Stay in the know with the latest strides in local, state, and national government & public affairs. Brought to you by our dynamic advocacy committee. This event can occur spontaneously or in tandem with other events. Keep your eyes peeled for the next update!

Alaska Chapter Board Retreat*

Your ASID Alaska Chapter officers join in for a day of team building, training and yearly planning. The agenda includes collaborative sessions where officers can share insights, brainstorm new initiatives, and lay the groundwork for the chapter's future success.

Board Member Training*

ASID Chapter Leader Conference: leadership development, board position specific training, professional development and networking; often paired with the national conference. Additionally, the networking sessions provide a platform for exchanging ideas, building relationships, and fostering a supportive community among ASID leaders from across the country. Don't miss this chance to empower yourself and your chapter with the tools and knowledge needed for success.

ASID National Conference

Mark your calendars for the annual ASID National Conference! This conference is full of discovery, learning, networking, celebration and inspiration. All members have the extraordinary opportunity to attend. Interested? Don't hesitate to reach out! 2025 Gather returns to the city of our first ASID national conference. We hope you'll join us in Atlanta Georgia to celebrate 50 years of ASID!

***ASID Alaska Chapter Officer only event**

OTHER OPPORTUNITIES

Professional Development

ASID Practitioner (Professional, allied, and associate) and Educator members must earn a minimum of 10 hours of approved continuing education every two years. The requirement may be pro-rated for new members joining midway through a reporting cycle.

This requirement is distinct from the continuing education requirements to maintain NCIDQ certification, through the Health Safety, and Welfare (SW) CEUs completed for NCIDQ certificate renewal will also fulfill ASID CEU requirements.

- **Qualifying CEUs may be**
- **IDCEC approved**
- **Approved by State Regulatory Boards and self-reported to the IDCEC with ASID Approval code 31200**
- **Approved by industry-relevant organizations (AIA, GBCI, IFMA, and NKBA) and self-reported to IDCEC with ASID approval code 31400**
- **for more information about requirements, visit**

If you have a program that fits the above requirements, please reach out to our professional development director Kael Ladegard.

LEARN MORE

Advocacy & GA

Our chapter relies heavily on the annual support of our sponsors. This enables our small chapter to focus efforts and energy on quality programs that then time-consuming and expensive fundraising events. There are levels and opportunities suitable for anyone interested in supporting the general program of Alaska Chapter financially, including individuals, firms and industry partners.

If your focus is supporting our Advocacy efforts, we have options for that as well:

- **Donate to ASID AxD Fund**
- **Financial contribution to our chapter advocacy budget**
- **In-kind contribution (miles and flights) to enable our members to participate in our Fly-in Events**

For more information, contact our Advocacy Committee Chair, Dana Nunn.

LEARN MORE

INTERESTED IN JOINING AS AN ORG MEMBER?

Higher Education

Partner

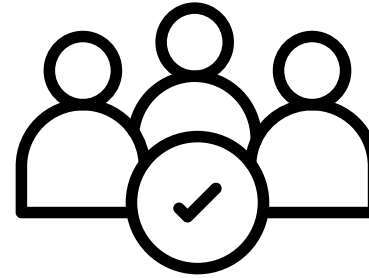
Any post-secondary, higher education institution including a university, college, or accredited school of interior design.

[LEARN MORE](#)

Firm Partner

Any business with interior design as all or part of the company's service offerings.

[LEARN MORE](#)



Affiliate Partner

Any organization that supports the profession of interior design (other than Supplier, Firm, or Higher Education Institution).

[LEARN MORE](#)

Industry Partner

Any supplier of a product or service that supports the interior design profession and practice.

[LEARN MORE](#)

THANK YOU FOR SPONSORING ASID ALASKA

CONTACT US AT



ak.asid.org



president@ak.asid.org



PO BOX 242324
ANCHORAGE AK
99513