

# DESIGN EXCELLENCE AWARDS 2017



## 2017 DESIGN EXCELLENCE AWARDS

The Alaska Chapter of the American Society of Interior Designers celebrates extraordinary interior design with our fourth annual Alaska Chapter Design Excellence Awards competition. Enter your best projects for the chance to be recognized for work that defines design in the Last Frontier. Awards will be presented at our Annual Meeting, February 2018.

### SPECIAL INSTRUCTIONS & INFORMATION

If you have further questions, please contact our Awards Committee chair person at [communications@ak.asid.org](mailto:communications@ak.asid.org)

## ENTRY DEADLINE

**Wednesday Nov. 8th 2017**

No late entries will be accepted.  
All entries must be delivered (either by mail, or hand-delivered) by 4:00pm AKT to:

Natasha Schmidt,  
Awards Committee Chair  
RIM Design  
645 G. St. #400  
Anchorage, AK 99501

## ENTRY FEE

**\$50.00**

(per project submitted)

Please make checks payable to  
Alaska Chapter ASID.  
Any entries without payment will be  
disqualified. A single check may be  
used to cover multiple entries.

- All Alaska Chapter ASID practitioner members in good standing are eligible to enter.
- All projects completed after January 1, 2015 are eligible for submission. Previous Design Excellence Award winning projects are not eligible for submission.
- Entrants may and are encouraged submit multiple projects.
- The same project may NOT be entered in multiple categories.
- All entries are evaluated through an anonymous jury process hosted by an out-of-state sister ASID chapters
- Each project entry must be submitted in a single manila envelope. All materials must be included for consideration. Incomplete submissions will be disqualified. See submission Checklist for entry requirements
- To ensure fairness, entrants with identifying marks on entry materials (other than entry form. CD/flash drive & entry fees) will be disqualified.
- Entrants grant the ASID Alaska Chapter the right to reproduce project images for promotional purposes. The Alaska Chapter of ASID assumes all entries are the works and property of the entrant and the clients of the submitted projects, have given permission for this entry. The Alaska Chapter of ASID is not liable for copyright infringement on the part of the entrant. Entry materials become the property of ASID Alaska Chapter and will not be returned.
- In the event of insufficient or inadequate entries, The Alaska Chapter ASID reserves the right to cancel the category or contest and refund entry fees or restructure the categories in such a way as to permit fair and proper judging of entries received. The Alaska Chapter ASID is not responsible for lost, misdirected or delayed mail.
- Winning entries will be announced and awards will be presented at the ASID Alaska Chapter Annual Meeting in February 2018.

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### JUDGING PROCESS & CRITERIA

Awards will be given to projects deemed worthy by the judges. Not every entry category or award level may be awarded.

Our jury comprises a majority of professional members and a balance of allied, associate and IP members, and representing the east and west coasts, rural and urban settings, traditional and modern aesthetics and residential and commercial design. We are eager to recognize multiple category's and award level winners this year!

The jury evaluates each entry on the following criteria:

- ☐ Statement should Introduce the Quality of Project Objectives, Design Statement & Connection to Supporting Photos
- ☐ Appropriate Use of Design Elements & Principles (line, shape, form ,texture & color, balance, rhythm, emphasis, harmony & proportion)
- ☐ Functional Use of Space
- ☐ Creative Use of Space
- ☐ Effective Use of Lighting
- ☐ Appropriate Material and Furniture Selections
- ☐ Effective & Appropriate Use of Technology
- ☐ Effective Attention to Sustainability
- ☐ Effective Attention to Health, Safety and Welfare
- ☐ Creativity in Problem Solving Objectives
- ☐ Overall Innovation and Creativity
- ☐ Overall Project Aesthetics

### CATEGORIES FOR ENTRY:

To recognize the skill, creativity and innovation of the talented ASID Alaska Chapter practitioner members who inspire us all, peers and customers alike:

- Commercial/Contract Design: Projects categorized as corporate, institutional, hospitality, retail, healthcare & furniture design.
- Residential Design: Projects categorized as kitchen, bath, residential living space, outdoor living space and universal design.

Project entries may be for single spaces, or complete levels of an entire building

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### SUBMISSION CHECKLIST:

**For each entry, you must include the following:**

- ☐ Entry Fee: \$50.00 per project submitted
- ☐ Printed Entry Form, signed and dated
- ☐ Project Data, attached with entry form
- ☐ Entry CD or Flash Drive (must include all submission materials. A single device may be submitted for multiple entries. Each included entry must be clearly indicated with a separate folder. If submitting on a CD, enclose CD in a cover. Label CD or flash drive with Firm Name, ASID number and date of submission. Note: CD or flash drive will NOT be returned to entrant.)

**For each project entered, submit the following components:**

- ☐ Label project folder as: Category\_Project Title (i.e. Commercial\_Tenant Improvement)
- ☐ Project Design Statement of no more than 1,000 words, 11pt font, double-spaced, typed and free of any graphic embellishments. (Introduce and address the design concept and specifically describe the projects challenges, goals, solutions, and sustainable elements.)
- ☐ Project Floor Plan(s): With furnishings. You may submit more than one page for multi-level projects.
- ☐ Project Images: up to six (6) photographs, renderings or illustrations. Professional photographs are not required.
  - Image files must be .JPEG format and large, high resolution (300 dpi) that are a minimum of 8.5" X 11" at full size. For submission, images may include photographer copyright watermark only, but may not include any branding for the designer or their company.
  - Before & after shots (1 of each) of the same space may be combined into one single composite .JPEG file only if before and after are labeled.

The above entry elements shall all be enclosed in a single, sealed envelope, clearly labeled "2017 ASID Alaska Chapter Design Excellence Awards" and marked with a wet signature across the sealed envelope flap.

**Mail or Hand-Deliver Submissions to:**

**Natasha Schmidt  
RIM Design  
645 G. St. #400  
Anchorage, AK 99501**



## 2017 DESIGN EXCELLENCE AWARDS

Designer's Name: \_\_\_\_\_ ASID Number: \_\_\_\_\_

Emerging Professional (practicing 5 years of less)      Y      N

Company Name: \_\_\_\_\_

Categories Entered: \_\_\_\_\_

Number of Categories Entered: \_\_\_\_\_ X \$50.00 per entry = total enclosed: \_\_\_\_\_

Please note that by submitting these materials, you are (i) representing that you hold all original copyrights to materials submitted or that you have obtained written permission from copyright owner to submit these materials; (ii) representing that the materials submitted do not infringe upon the copyrights, trademarks, moral rights, right of privacy/publicity, or other intellectual property or proprietary rights of any third party; (iii) granting the Alaska Chapter ASID a non-exclusive, perpetual, non-transferable, royalty-free right and license to copy, reproduce, display and prepare derivative works from, and distribute publicly, all of your submitted materials in both print and digital format, and in any other media format (now known or hereafter invented) for any purpose whatsoever; and (iv) agreeing to indemnify and hold Alaska Chapter ASID and its officers, directors, members and employees harmless from and against any losses, liabilities, claims, damages and expenses (including reasonable attorneys fees and expenses) that Alaska Chapter ASID incurs by reason of or arising out of a breach of any of your representation, Alaska Chapter ASID's use of your submitted materials and/or your license grant.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For each project entered, provide the following information on an attached sheet:

- Project Data
- Project Name
- Client Name (indicated "confidential" if you are not permitted to share)
- Firm Name
- ASID Designer responsible for the interior design
- Other Team Members (Interior designers, architects, lighting designers, etc.)
- Significant Industry Partner Contributions (i.e. product, logistics, etc.)
- Photography Credit

Multiple projects may be included on a single sheet provided the project information is complete and distinct for each entry.